



PHILANTHROPIC ADVISING

Strategy • Grantmaking • Systems • Measurement

Telea Insights equips donors, foundations, and trusts with the strategy and operating discipline to move from **values to visible results**. Led by Casey Rogers (Founder & CEO) with **25 years in global philanthropy**, we design giving theses, build grantmaking programs, support next gen education and manage portfolios with clear reporting. Our work is **grounded in implementation**, especially across Africa and the Global South, where we've launched funds, delivered flagship projects, and supported frontline leaders with culturally aware diligence and capacity building.



The Ellen DeGeneres Campus of the Dian Fossey Gorilla Fund in Rwanda, a landmark project we helped bring to life with The Ellen Fund, advancing gorilla conservation and creating lasting benefits for local communities.

HOW WE WORK

We help donors translate their values into action through a thoughtful process that clarifies intent, builds a focused giving strategy, and supports meaningful, sustained impact. Our approach emphasizes learning and adaptability, ensuring that each stage of giving deepens both effectiveness and connection to purpose.

caitlin@teleainsights.com



PHILANTHROPY THAT SCALES WITH YOU

Philanthropy isn't one-size-fits-all—it evolves as your purpose and capacity grow. We often see four natural approaches emerge:

1. Charitable Checkbook

A straightforward beginning. Give where your heart moves you—often responsive, relational, local, and immediate.

2. Dabble & Learn

At this stage, donors explore different issues, geographies, or models—testing what resonates most deeply. It's a period of discovery, partnerships, feedback, and understanding the sector in which you want to make an impact.

3. Carving a Pathway

Focus and commitment take shape. A donor identifies the themes or communities where they want to make sustained change, often combining grants, networks, and personal involvement to move from charity to strategy.

4. Strategic & Bold

This is philanthropy at scale—multi-year, systems-level efforts that align resources, partnerships, and measurable outcomes. Here, donors begin to move all forms of capital—financial, social, intellectual, creative, and relational—moving from funding projects to building platforms.

A FRAMEWORK TO EXPLORE YOUR LEGACY

At Telea Insights, as we work with philanthropists, the process of discovery typically begins with understanding their personal story—because every meaningful strategy starts with who you are. We ask:

- What have been key moments in your life—highs and lows?
- Who have been the key people and influences in your life?
- What lights you up and fuels your passion?

This personal narrative helps surface their why and desired impact. At Telea Insights, we help clients identify the intersection of their purpose and the world's needs. We know that this nexus is a powerful way to ground/anchor philanthropic investment with a long-term view. From there, we pair reflection with research:

- What's actually happening in that sector, region, or topic?
- What types of solutions are needed—or have been tried and failed?
- How can your skills, capital, and relationships be harnessed to add value?

This dual inquiry—into the self and into the world—forms the building blocks of a philanthropic strategy. It creates direction and clarity for a life that emanates the true spirit of philanthropy: the love of humanity.